



2021 CAPER

**CORPORATE
SPONSOR PROSPECTUS**

www.caperpancreas.org



Collaborative Alliance for
Pancreatic Education and
Research

COLLABORATIVE ALLIANCE FOR PANCREATIC EDUCATION AND RESEARCH (CAPER)

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Collaborative Alliance for
Pancreatic Education and
Research

ABOUT

THE COLLABORATIVE ALLIANCE FOR PANCREATIC EDUCATION AND RESEARCH (CAPER)

CAPER's mission dates back to its origins in 1994 when it was known as the Midwest Multicenter Pancreatic Study Group (MMPSG). The MMPSG was formed to facilitate large, prospective, multicenter trials that would positively impact the clinical management of patients with pancreatic disorders. CAPER is devoted to the pursuit of clinical excellence in Gastroenterology and Hepatology, primarily through continuing medical education. By providing a forum for the exchange of ideas, CAPER aims to encourage professional growth, stimulate intellectual curiosity, and improve patient outcomes by expanding access to up-to-date information of interest to practitioners.

CAPER's mission is to:

- Facilitate the collaboration of researchers of pancreatic diseases.
- Support scientifically rigorous multi-center studies in pancreatic diseases.
- Educate and train healthcare providers in pancreatic diseases.
- Increase public health awareness regarding pancreatic diseases.

2021 CAPER EXECUTIVE COMMITTEE

CHAIR

ERIC GOLDEN

Managing Director
Fluential Partners, LLC

PRESIDENT

GREGORY COTE, MD

Medical University of South
Carolina Charleston, SC

PRESIDENT-ELECT

MAISAM ABU-EL-HAIJA, MD, MS

Cincinnati Children's Hospital
Cincinnati, OH

IMMEDIATE PAST PRESIDENT

WALTER PARK, MD

Stanford University Medical Center
Palo Alto, CA

2021 CAPER COMMITTEE CHAIRS

COMMUNICATIONS CHAIR

VENKATA AKSHINTALA, MD

Johns Hopkins Medicine
Baltimore, MD

TRAINEE DIRECTOR

SAMUEL HAN, MD

The Ohio State University
Columbus, OH

2021 CAPER PANCREAS ACADEMY

The Collaborative Alliance for Pancreatic Education and Research (CAPER) is proud to announce the 4th Annual Pancreas Academy, now offered as a live, interactive webinar series and a self-paced, on-demand format. The 2021 Pancreas Academy will be offered as an online, via a live, interactive webinar series and a self-paced, on-demand format. This program aims to educate healthcare providers by delivering a focused update on the most clinically relevant information on areas such as normal pancreatic physiology, pancreatic exocrine insufficiency, pancreatic oncology, and pancreatic endotherapy.

Platinum

- Virtual Exhibit Booth
- Meeting with CAPER Board
- Virtual Product Theater Opportunity
- 2 Sponsored Emails to CAPER Email List

Gold

- Virtual Exhibit Booth
- Meeting with CAPER Board

Exhibitor

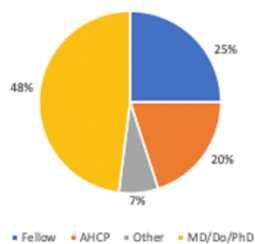
- Virtual Exhibit Booth

2020 CAPER PANCREAS ACADEMY Highlights

785 Online Learners (NPs, PAs, MDs, Trainees)
531 Visits to Virtual Exhibit Hall

PROGRAM OVERVIEW: July 23- August 20, 2020

The 2020 CAPER Pancreas Academy delivered a comprehensive educational update by thought leaders in the field of pancreatology via a live, interactive webinar series and a self-paced, on demand format. The audience for this educational initiative was gastroenterologists, fellows, physician assistants, nurse practitioners, and any other healthcare providers who seek to improve their clinical knowledge of both, benign and malignant pancreatic diseases.



Registrants: 288

Attendance: 63-124 learners per session

CONCLUSION:

- High-reach of clinical gastroenterologists and Allied Health Professionals from the USA.
- Focused update on benign and malignant pancreatic diseases
- Knowledge improvement of 55% was noted amongst the specialty audience
- Retention of knowledge of specific treatment plans indicates positive clinical performance effect

82%

Stated the educational activity will result in a change in practice behavior

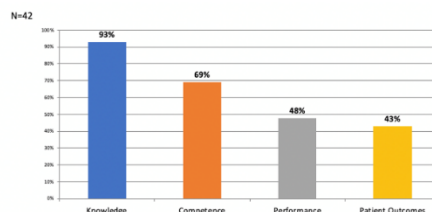
100%

Agreed the activity was scientifically sound and free of commercial bias

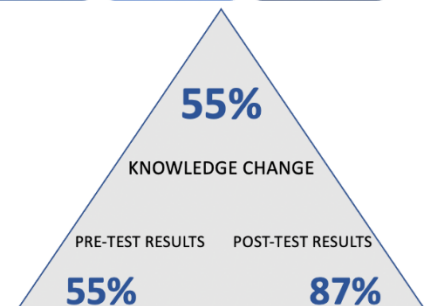
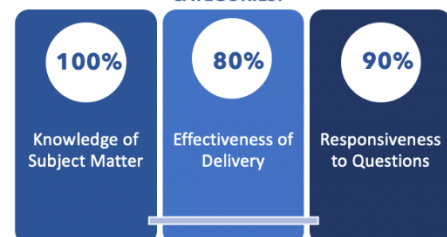
100%

Stated that the educational activity matched their current (or potential) scope of practice.

These learning objectives did or will impact my (Select all that apply)



PERCENTAGE THAT RATED THE SPEAKERS AS EXCELLENT OR OUTSTANDING IN THE FOLLOWING CATEGORIES:



[Click here for more information](#)

2021 CORPORATE WEBSITE SPONSORSHIP OPPORTUNITY - NEW!

CAPER is pleased to formally invite your organization to be a 2021 CAPER Website Sponsor.

The website serves as a robust and comprehensive resource of clinical information, to healthcare professionals across the US. In 2020, there were more than 2,900 unique sessions on the website with an average duration of close to 14 minutes. Physicians, advanced practice providers and other medical professionals regularly visit www.caperpancreas.org for highly credible clinical information.

Your sponsorship will help support CAPER's mission of advancing research and education in pancreatic disorders and will provide several unique and valuable benefits.

As a sponsor you will be offered several key benefits including:

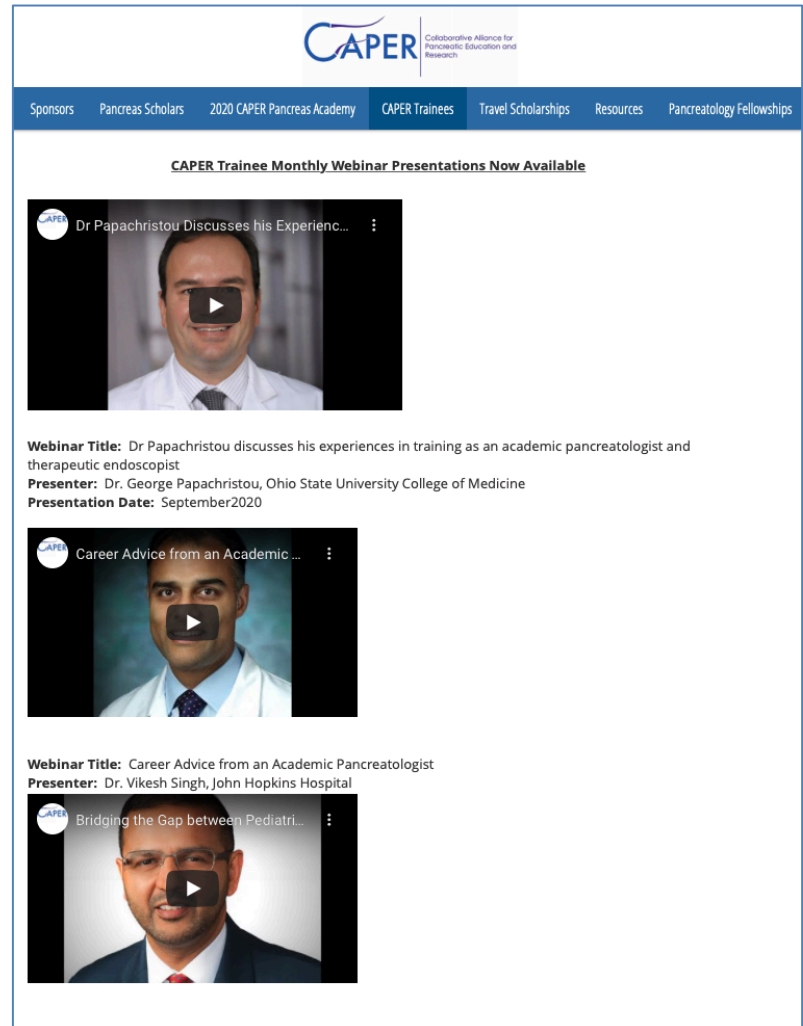
- Placement of your corporate logo/banner, with a weblink of your choice on CAPER's website for up to 12 months.
- One national email notification to the entire CAPER database (5,000+) during 2021. In this email, you can choose to send information about your company, product, or clinical trial awareness to pancreatologists and other HCPs caring for patients with pancreatic disorders. You may also wish to include a "contact us" link so that you can engage with interested clinicians.

* During the 2nd and 3rd quarter of 2020, website traffic and clinician participation in CAPER's online educational programs have increased by approximately 152% with over 1,500 MD, NP and PA learners accessing the website.

2021 CAPER TRAINING COMMITTEE WEBINAR SERIES - NEW

CAPER Training Committee

The Training Committee is comprised of 10-20 trainees and junior faculty with an interest in pancreatology. The majority are adult or pediatric gastroenterologists, many of whom have a particular interest in pancreatobiliary endoscopy. This group convenes on a monthly basis to discuss ongoing and potential research studies. In addition, the group leads a quarterly virtual conference which includes its membership and non-member trainees at selected institutions. The webinar series discusses recent and relevant publications (e.g., a journal club) or case-based presentations directed by a pancreatology expert.



CAPER Trainee Monthly Webinar Presentations Now Available

Webinar Title: Dr Papachristou Discusses his Experiences in training as an academic pancreatologist and therapeutic endoscopist
Presenter: Dr. George Papachristou, Ohio State University College of Medicine
Presentation Date: September 2020

Webinar Title: Career Advice from an Academic Pancreatologist
Presenter: Dr. Vikesh Singh, John Hopkins Hospital

Webinar Title: Bridging the Gap between Pediatric...

Platinum

- Virtual Exhibit Booth
- Virtual Product Theater Opportunity with trainees
- 2 sponsored email blasts to CAPER Trainees and Mentors

Gold

- Virtual Exhibit Booth
- 1 sponsored email blast to CAPER Trainees and Mentors

Silver

- Virtual Exhibit Booth

2021 EMERGING LEADERS IN PANCREATOLOGY CONFERENCE- NEW!

Offered in-person and online, the Emerging Leaders in Pancreatology Conference will provide physician trainees and advance practice providers caring for patients with pancreatic disorders an opportunity for a 1-day educational session. The conference features state of the art lectures, case discussions and interactive breakouts led by internationally renowned pancreatologists. The program will offer future leaders the opportunity to engage in a clinically focused course designed to improve knowledge, competence and performance in the care of patients with pancreatic disorders.

Platinum

- Virtual Exhibit Booth
- In-person Exhibit Booth
- 3 Free Registrations
- Breakfast with Faculty
- Virtual and In-Person Product Theater Opportunity

Gold

- Virtual Exhibit Booth
- In-person Exhibit Booth
- 3 Free Registrations
- Virtual Product Theater Opportunity

Silver

- Virtual Exhibit Booth
- In-person Exhibit Booth

2021 PANCREAS *TOWN HALL* SPONSORSHIP - NEW!

Patients suffering from pancreatic disorders have many questions related to screening, diagnosis, management and treatment of their condition. Patients are eager to learn the most update information from top pancreatic experts. In response, CAPER is excited to launch the Pancreas Town Hall™, a series of videos with straightforward, practical advice and information for patients and caregivers interested in learning more about specific conditions of the pancreas. Pancreas Town Hall™ material will be developed by the experts in the field in an independent manner, using an evidence-based approach to providing guidance.

CAPER will develop, produce and disseminate a series of brief educational videos addressing the most frequently asked questions (FAQs) related to common conditions. Each video will feature a nationally recognized faculty member from CAPER briefly answering FAQs from patients, caregivers, nurses and primary care providers. The FAQs will be compiled by surveying a panel of national Pancreas experts. The FAQ answers will be based on evidence from clinical trials, published recommendations and guidelines and explained in brief, clear language. Videos will be promoted and disseminated on YouTube and social media platforms.

The benefits of sponsorship include recognition on the website and at the CAPER Business Meeting in 2021.

2021 PANCREAS SCHOLARS MENTORSHIP PROGRAM

The 2021 CAPER Scholars Program will pair national leaders in pancreatology with selected fellows and residents to facilitate mentorship, promote research collaboration, and develop a world-class pancreatic research network. The CAPER Pancreas Scholars Program is a two-year, educational mentorship program, consisting of a live mentorship workshop, quarterly webinars, and monthly mentorship teleconferences. Each scholar, with oversight by the faculty mentors, will work on a cumulative research project to be presented in July 2022

Applicants must be a Fellow or Resident. Applicants must attend the two-day live mentorship workshop, the CAPER Emerging Leaders Conference and PancreasFest all taking place in 2021.

Platinum

- Virtual Exhibit Booth
- In-person Exhibit Booth
- 3 Free Registrations
- Breakfast with Faculty
- Virtual and In-Person Product Theater Opportunity

Gold

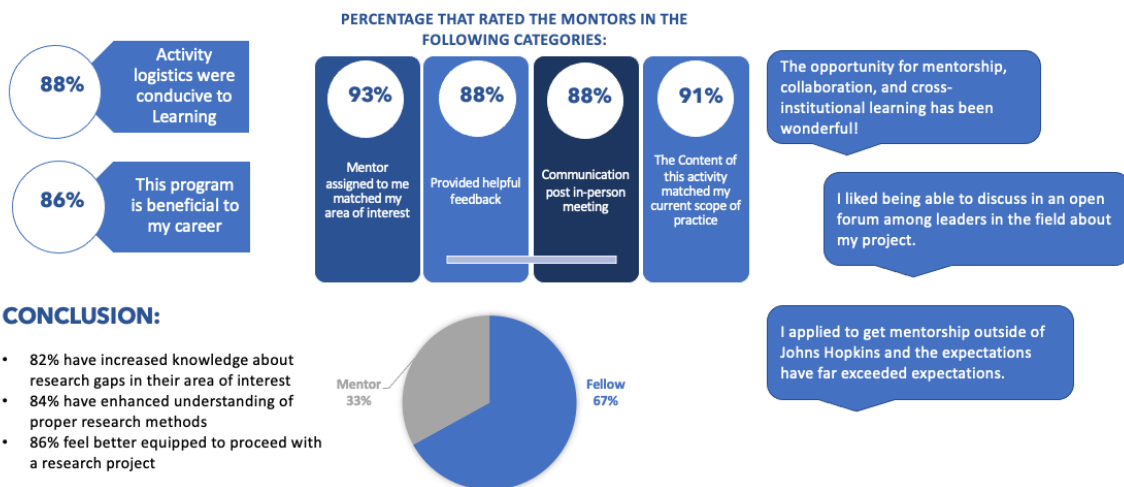
- Virtual Exhibit Booth
- In-person Exhibit Booth
- 3 Free Registrations
- Virtual Product Theater Opportunity

Silver

- Virtual Exhibit Booth
- In-person Exhibit Booth

PROGRAM OVERVIEW: September 25-26, 2020 Virtual Event

CAPER proudly offered the 2019/2020 Pancreas Scholars Program Workshop held virtually September 25-26, 2020. This two-day virtual workshop provided a unique opportunity for fellows to receive a comprehensive overview of research gaps in a variety of clinical and research topics. Nationally renowned faculty presented on topics including: Epidemiological Approaches to Pancreatic Disease, Essential Translational Approaches to Pancreatic Disease, and Research Gaps in Pancreatic Cancer. In addition, fellows met directly with mentors to identify a research topic, develop a research project, and create a plan for executing the project.



2021 PANCREAS TRAVEL SCHOLARSHIPS

The Collaborative Alliance for Pancreatic Education and Research invites trainees and young investigators to attend the PancreasFest Annual Meeting. Trainees and young investigators are encouraged to submit their abstracts for consideration. Awardees will have the unique chance to present their abstract at the 2021 PancreasFest, providing access to a network of renowned leaders in the field of pancreatology. This is a great opportunity to make mentorship connections with renowned pancreatologists.

Sponsors will be recognized on the website for 12 months and will receive acknowledgement at the CAPER Business Meeting to be held at PancreasFest 2021. Sponsors will receive an invitation for two people to attend a thank you luncheon at an awardee luncheon in 2021.

2019 PANCREAS TRAVEL SCHOLARSHIP AWARDEES

<p>Laurel Branch, MD Internal Medicine Fellow The Medical University of South Carolina</p> <p>Diagnostic Imaging in Pancreatic Ductal Adenocarcinoma.</p> 	<p>John George, MD Yale New Haven Health</p> <p>Incidence of pancreatitis with the use of immune checkpoint inhibitors (ICI) in advanced cancers: A systematic review and meta-analysis.</p> 	<p>Adeyinka Adejumo, MD, MS North Shore Medical Center</p> <p>National estimates of the trends and outcomes of Protein-Energy Malnutrition among patients with chronic pancreatitis.</p> 	<p>Patrick Underwood, MD University of Florida</p> <p>Feasibility and performance of a protein signature assay in EUS-FNA of suspected pancreatic adenocarcinoma.</p> 
<p>Amir Gougol, MD University of Pittsburgh</p> <p>Multi-Organ Failure is the Strongest Determinant of Poor Clinical Outcomes in Acute Pancreatitis. (APPRENTICE Study Group)</p> 	<p>Anna Phillips, MD, MS University of Pittsburgh</p> <p>Persistent SIRS and NonAlcohol Etiology of AP are associated with Oral Feeding Intolerance in AP: Results From an International, Multicenter, Prospective Cohort Study.</p> 	<p>Venkata Sandeep Akshintala, MD Johns Hopkins Hospital</p> <p>Cystic fibrosis transmembrane conductance regulator modulators reduce the risk of recurrent acute pancreatitis among adult patients with pancreas sufficient cystic fibrosis</p> 	<p>Nikhil Thiruvengadam, MD Clinical Fellow University of California San Francisco</p> <p>Tacrolimus and Indomethacin are Safe and Effective at Reducing Post-ERCP Pancreatitis in Orthotopic Liver Transplant Patients Undergoing ERCP.</p> 
<p>Ayesha Kamal, MD Johns Hopkins University</p> <p>Development, validation of a Post- ERCP pancreatitis risk calculator and machine learning based decision making tool for prophylaxis selection.</p> 	<p>Francisco Valverde-Lopez, MD, PhD La Merced Hospital, Spain</p> <p>Clinical and endosonographic factors related to recurrence in idiopathic acute pancreatitis.</p> 	<p>Mahya Faghihi, MD, Post Doc Johns Hopkins University</p> <p>Pain modulatory phenotypes differentiate chronic pancreatitis patients with distinct clinical pain profiles.</p> 	<p>Kishore Vipperla, MD, University of Pittsburgh</p> <p>Pain "Burn-out" During the Natural Course is Independent of the Duration of Chronic Pancreatitis (CP).</p> 
<p>Aslam Syed, MD Gastroenterology Fellow Allegheny Health Network</p> <p>Chronic pancreatitis is associated with increased cardiovascular mortality: a population-based analysis.</p> 	<p>Kendall McEachron, MD T32 Research Fellow University of Minnesota</p> <p>Changes in inflammatory cytokine levels in the acute and subacute phases of islet engraftment after total pancreatectomy and islet autotransplantation (TPIAT).</p> 	<p>Lan Li, MD University of West China Hospital, China</p> <p>Early Rapid Fluid Therapy is Associated with Increased Risk of Persistent Organ Failure in Acute Pancreatitis Patients with Hemoconcentration after Initial Management.</p> 	<p>Ester Hegyi, MD, PhD University of Pecs, Hungary</p> <p>Assessing the clinical significance of PRSS1 intronic variants.</p> 
<p>Santiago Manrique-Bedoya, MD Clinical Fellow, Division of Gastroenterology, Hepatology, and Nutrition University of Texas at San Antonio</p> <p>Computational modeling of plasmonic photothermal therapy in pancreatic tissue: A precursor to nanoparticle- mediated pancreatic cancer treatment.</p> 	<p>Pedram Paragomi, MD University of Pittsburgh</p> <p>Dynamic analysis of patients with acute pancreatitis: validation of a new predictive tool for severity assessment in a large prospective cohort.</p> 	<p>Peter Jamel, MD, MS Clinical Fellow, Division of Gastroenterology, Hepatology, and Nutrition Cincinnati Children's Hospital Medical Center</p> <p>Validation and Optimization of an Early Predictor Model for Pediatric Acute Pancreatitis</p> 	<p>Balazs Nemeth, MD, PhD University of Szeged, Hungary</p> <p>Mutations in the 5' upstream region of Chymotrypsinogen C gene are not associated with chronic pancreatitis.</p> 
<p>Naylor Brownell, MD Fellow Physician, Pediatric Gastroenterology and Nutrition Children's Hospital of Philadelphia</p> <p>Exocrine Pancreatic Function, Genetic Variants, and Risk Factors in a Cohort of Subjects with Chronic Pancreatitis</p> 			

2021 FELLOWS NETWORKING EVENT

In 2021 CAPER will organize a Fellows Clinical Exchange and Networking Event to be held in-person at a national scientific meeting within the U.S. The present plan is to host this event at the American College of Gastroenterology Annual Meeting in October 21. CAPER will invite fellows to attend this meeting to discuss research, education and professional advancement opportunities in a relaxed setting. Special recognition will be given to the awardees of the CAPER Travel Scholarships recipients and the CAPER Young Scholar recipients.

In return for your sponsorship, your company will receive:

- Recognition of sponsorship on printed and electronic invitations to HCPs
- Recognition of sponsorship on CAPER web portal
- Recognition of sponsorship on program signage and printed materials for the reception
- Up to five (5) complimentary company registrations to this event

TESTIMONIAL

CAPER has played an enormously important role in my career development starting as a fellow and now extending to my junior faculty position. As a fellow, being part of the Trainee Committee allowed me to network with peers also interested in pancreatology, which given the lack of interest in the field, was very encouraging in my pursuit of becoming a pancreatologist. I was also fortunate to be selected to the CAPER Scholars Program, giving me one-on-one mentorship with Dr. Walter Park. Out of this mentorship relationship came the research proposal for my 1st career development award application and Dr. Park continues to meet with me on a monthly basis to provide invaluable career guidance. Lastly, the travel scholarships to PancreasFest provided by CAPER enabled me to meet Dr. Georgios Papachristou, through whom I have my first faculty position! Needless to say, CAPER has greatly aided my development into an academic pancreatologist and I am much indebted to the resources and opportunities the organization provides for young investigators such as myself.



– Samuel Han, MD, MS, The Ohio State University Wexner Medical Center



Collaborative Alliance for
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OPTIMIZE YOUR BENEFITS - 2021 SPONSORSHIP PACKAGE OPPORTUNITIES

As our premium sponsor, your company will be highlighted in program announcements to our members and in all program materials distributed at CAPER educational meetings and online webinars. Opportunities and details are provided below:

Silver

Gold

Platinum

YEAR-LONG BENEFITS

- **Silver Sponsor** Recognition as Corporate Sponsor with logo display on CAPER sponsorship page on [website](#) (12 months).
- Recognition as a sponsor of [CAPER Webcasts](#) on website landing page.
- CAPER Travel Scholarship Program. Opportunity to sponsor fellows to attend Pancreas Academy and PancreasFest.
- Silver Benefits at CAPER Trainee Webinar Series. Sponsor live online research mentorship from national experts to the next generation of pancreas specialists.
 - Includes virtual exhibit booth
- Silver Benefits at CAPER Pancreas Scholars Program. Opportunity to sponsor fellows to attend the scholar's workshop. Provides mentorship from national experts to the next generation of pancreas specialists.
 - Includes in-person and virtual exhibits
- Silver Benefits at CAPER Pancreas Academy.
 - Includes virtual exhibit booth

- **Gold Sponsor** Recognition as Corporate Sponsor with logo display on CAPER sponsorship page on [website](#) (12 months).
- Recognition as a sponsor of [CAPER Webcasts](#) on website landing page.
- Gold Benefits at CAPER Trainee Webinar Series. Sponsor live online research mentorship from national experts to the next generation of pancreas specialists.
 - Includes virtual exhibit booth, 1 sponsored email blast to CAPER Trainees and Mentors
- Gold Benefits at CAPER Pancreas Scholars Program. Opportunity to sponsor fellows to attend the scholar's workshop. Provides mentorship from national experts to the next generation of pancreas specialists.
 - Includes in-person and virtual exhibits, 3 free registrations, and a virtual product theater opportunity
- Added value: Member of CAPER's corporate advisory board meeting. **2** attendee invitations.
- Gold Benefits at CAPER Pancreas Academy.
 - Includes virtual exhibit booth and meeting with CAPER Board
- CAPER Emerging Leaders in Pancreatology Conference.

- **Platinum Sponsor** Recognition as Corporate Sponsor with logo display on CAPER sponsorship page on [website](#) (12 months).
- Recognition as a sponsor of [CAPER Webcasts](#) on website landing page.
- CAPER Travel Scholarship Program. Opportunity to sponsor fellows to attend Pancreas Academy and PancreasFest.
- Platinum Benefits at CAPER Trainee Webinar Series. Sponsor live online research mentorship from national experts to the next generation of pancreas specialists.
 - Includes virtual exhibit booth, virtual product theater opportunity with trainees, and 2 sponsored email blasts to CAPER Trainees and Mentors
- Platinum Benefits at CAPER Pancreas Scholas Program. Opportunity to sponsor fellows to attend the scholar's workshop. Provides mentorship from national experts to the next generation of pancreas specialists.
 - Includes in-person and virtual exhibits, 3 free registrations, breakfast with faculty, and a virtual and in-person product theater opportunity
- CAPER Website Sponsorship. The website serves as an educational resource for hundreds of pancreas specialists each month with slides, printed materials, on-demand webcast and more.
- Added value: Member of CAPER's corporate advisory board meeting. **3** attendee invitations.
- Platinum Benefits at CAPER Pancreas Academy.
 - Includes virtual exhibit booth, meeting with CAPER Board, virtual product theater opportunity and 2 sponsored emails to CAPER email list

*Please see next page for a continuation of benefits



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OPTIMIZE YOUR BENEFITS - 2021 SPONSORSHIP PACKAGE OPPORTUNITIES

As our premium sponsor, your company will be highlighted in program announcements to our members and in all program materials distributed at CAPER educational meetings and online webinars. Opportunities and details are provided below:

Platinum (Continued)

- Platinum Benefits at CAPER Emerging Leaders in Pancreatology Conference.
 - Includes in-person and virtual exhibits, 3 free registrations, breakfast with faculty and a virtual and in-person product theater opportunity
- CAPER Pancreas Town Hall Sponsorship – NEW!
- CAPER Fellows Networking Event.



Collaborative Alliance for
Pancreatic Education and
Research

2021 CAPER SPONSOR AND EXHIBIT WEBFORM

[Click Here for the
Online Form and Agreement](#)

To secure your sponsorship, please click above to complete the online form and agreement.

Make checks payable to:

Collaborative Alliance for Pancreatic Education and Research (CAPER)

Mail checks to:

**PACE MEDICAL COMMUNICATIONS
ATTN: CAPER 2021
1400 N. HARBOR BLVD., SUITE 625
FULLERTON, CA 92835**

IMPORTANT DEADLINES

INITIAL AGREEMENT

Supporters showing interest are asked to commit in writing by completing the Support Opportunities page at the end of this prospectus. Upon receipt of the completed form, the Letter of Agreement will be processed. All signed agreements are final.

PAYMENT

Invoices are generated upon receipt of the fully executed Letter of Agreement with payment due 60 days from the date of the signed Letter of Agreement. Please include a copy of the invoice and/or purchase order with payment.