



2020 CAPER

CORPORATE SPONSOR PROSPECTUS

WWW.CAPERPANCREAS.ORG

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Collaborative Alliance for
Pancreatic Education and
Research

ABOUT

THE COLLABORATIVE ALLIANCE FOR PANCREATIC EDUCATION AND RESEARCH (CAPER)

The Collaborative Alliance for Pancreatic Education and Research's (CAPER) mission is to facilitate the collaboration of researchers of pancreatic diseases and to support scientifically rigorous multi-center studies in pancreatic diseases, to educate and train healthcare providers in pancreatic diseases; and to increase public health awareness regarding pancreatic diseases.

CAPER's mission dates back to its origins in 1994 when it was known as the Midwest Multicenter Pancreatic Study Group (MMPSG). The MMPSG was formed to facilitate large, prospective, multicenter trials that would positively impact the clinical management of patients with pancreatic disorders. CAPER is devoted to the pursuit of clinical excellence in Gastroenterology and Hepatology, primarily through continuing medical education. By providing a forum for the exchange of ideas, CAPER aims to encourage professional growth, stimulate intellectual curiosity, and improve patient outcomes by expanding access to up-to-date information of interest to practitioners.

2020 CAPER EXECUTIVE COMMITTEE

CHAIR

MS. VICKI HALL

Co-Founder, Jewelry Television
Hereditary Pancreatitis Patient

PRESIDENT

WALTER PARK, MD

Stanford University Medical Center
Stanford, CA

SECRETARY/TREASURER

GREGORY COTE, MD

Medical University of South Carolina
Charleston, SC

IMMEDIATE PAST PRESIDENT

GEORGIOS PAPACHRISTOU, MD, PHD

University of Pittsburgh Medical Center
Pittsburgh, PA

2020 CAPER COMMITTEE CHAIRS

COMMUNICATIONS CHAIR

VENKATA AKSHINTALA, MD

Johns Hopkins Medicine
Baltimore, MD

EDUCATION CHAIR

MAISAM ABU-EL-HAIJA, MD

Cincinnati Children's Hospital
Cincinnati, OH

MEETINGS CHAIR

TBD

TRAINEE CHAIR

PETER LEE, MD

University of Pennsylvania
Philadelphia, PA



Collaborative Alliance for
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2020 CAPER EDUCATIONAL ACTIVITIES

CAPER is pleased to announce the following 2020 schedule of events:

2020 CAPER PANCREAS ACADEMY

The Collaborative Alliance for Pancreatic Education and Research's (CAPER) is proud to announce the 4th Annual Pancreas Academy being held Wednesday, July 22, 2020, in Pittsburgh, PA. This program aims to improve healthcare providers' knowledge by delivering a focused update on the most clinically relevant information on areas such as normal pancreatic physiology, pancreatic exocrine insufficiency, pancreatic oncology, and pancreatic endotherapy. Our expert faculty will explain new keys to pathogenesis, clinical manifestations, replacement of pancreatic enzymes, and optimal therapeutic approaches. In addition, a focus will be placed on early detection of pancreatic cancer; identifying risk factors, advances in screening, diagnosis, and the latest neoadjuvant treatment modalities for pancreatic cancer.

This activity has been designed to meet the educational needs of physicians, GI fellows, physician assistants, nurse practitioners, and nurses involved in the care of patients with pancreatic diseases.

The 2019 Pancreas Academy attracted over 105 attendees from across the country. The primary conference audience is GI fellows with an interest in pancreatology. Some of the highlights and educational outcomes of the program include:

- 90% rated the speakers as outstanding or good
- 83% indicated that the program will affect their practice
- Participant knowledge improved as measured in a pre and post-course assessment in 57%-71% of participants

[Click here for more information](#)

CAPER TRAVEL SCHOLARSHIPS

The Collaborative Alliance for Pancreatic Education and Research (CAPER) was founded on the principles of promoting research collaboration, education, and the development of young investigators in the field of pancreatology. The annual CAPER Travel Scholarships are an integral component of CAPER's commitment to fostering education. These scholarships are awarded to junior faculty and trainees within three years of their fellowship appointment. The travel scholarships provide young investigators with the opportunity to attend the 2020 PancreasFest being held July 22-24, 2020. Scholarship awardees are granted travel awards and free registration to the annual PancreasFest meeting. Awardees will have the unique chance to present their abstract at the 2020 PancreasFest, providing access to a network of renowned leaders in the field of pancreatology and an opportunity to make mentorship connections with renowned pancreatologists.

[Please click here for more information about the program and last year's awardees](#)

2020 CAPER EDUCATIONAL ACTIVITIES

CAPER PANCREAS SCHOLARS PROGRAM

The 2020 CAPER Scholars Program will pair national leaders in pancreatology with selected fellows and residents to facilitate mentorship, promote research collaboration, and develop a world-class research network in the field of pancreatology. The CAPER Pancreas Scholars Program is a two-year, educational mentorship program, consisting of a two-day, live mentorship workshop, three quarterly webinars, and monthly mentorship teleconferences. Each scholar will work on a cumulative research project to be presented at the July 2020 PancreasFest.

[Click here for more information](#)

CAPER TRAINEE WEBINAR SERIES

The CAPER Trainee Committee's goal is to promote and conduct inter-institutional, inter-disciplinary, collaborative pancreatic research projects through networking. The committee conducts monthly teleconferences with the CAPER Trainee members with guest faculty speakers who interact with the trainees.

For more information about the CAPER Trainee Committee,
please visit <https://www.caperpancreas.org/epc>

SLIDE AND VIDEO LIBRARY

To extend the educational reach of educational programs, CAPER maintains on its website, www.caperpancreas.org, a growing, online resource center with slides, video webcasts, recorded webinars and more.



CAPER Navigators
Helping trainees and junior faculty with
their pancreas research projects
[LEARN MORE >>](#)



CAPER Trainee Committee
Learn more regarding the CAPER Trainee
activities
[LEARN MORE >>](#)



APPRENTICE
Acute Pancreatitis Patient Registry to
Examine Novel Therapies in
Clinical Experiences
[LEARN MORE >>](#)



CAPER Meetings
CAPER supported tool for collaborative
communications and training
[LEARN MORE >>](#)



Collaborative Alliance for
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2020 PANCREAS ACADEMY SPONSORSHIP OPPORTUNITIES

CAPER offers your organization sponsorship and exposure opportunities. As our sponsor, your company will be highlighted in program announcements to our members and in all program materials distributed at CAPER educational meetings and online webinars. Opportunities and details are provided below:

PLATINUM SPONSOR PACKAGE \$50,000

- Recognition with Logo Placement on CAPER Conference Website www.caperpancreas.org
- Recognition with Logo Placement on CAPER Conference Meeting Booklet
- Recognition with Logo Placement on CAPER Opening Remarks PowerPoints + Verbal Recognition
- Recognition with Logo Placement on Printed Poster Boards
- Advertisement Opportunity with (3) three 8.5 x 11 Promotional Product Bag Inserts in the Attendee Conference Bag
- Six (6) Complimentary Conference Registrations to the Conference
- Access Opportunity with 1 Premier Exhibit Booth
- Industry Forum - CAPER will provide your organization the opportunity to meet in a small group setting with six (6) of CAPER's KoLs.
- CAPER announcement distributed via email and social media communicating your company's message to the full membership and other CAPER followers
- Recognition with Logo Placement on CAPER Conference Bag
- Product Theater During Lunch. Prioritization of Time Slots Based on Sponsor Level (Platinum). Speaker costs to be Covered Directly by Sponsor.

- Recognition as Corporate Sponsor with Logo Display on CAPER Sponsorship Page on website www.caperpancreas.org (12 months)
- Recognition as a Sponsor of CAPER Webcasts on Website Landing Page www.caperpancreas.org/caperresources
- CAPER Travel Scholarship Program. Opportunity to sponsor up to 12 fellows to attend Pancreas Academy and PancreasFest.
- CAPER Trainee Webinar Series. Sponsor live online research mentorship from national experts to the next generation of pancreas specialists.
- CAPER Pancreas Scholars Program. Opportunity to sponsor up to 10 fellows to attend the scholars workshop. Provides mentorship from national experts to the next generation of pancreas specialists.
- CAPER Website Sponsorship. The website serves as an educational resources for hundreds of pancreas specialists each month with slides, printed materials, on-demand webcast and more.

GOLD SPONSOR PACKAGE \$25,000

- Recognition with Logo Placement on CAPER Conference Website www.caperpancreas.org
- Recognition with Logo Placement on CAPER Conference Meeting Booklet
- Recognition with Logo Placement on CAPER Opening Remarks PowerPoints + Verbal Recognition
- Recognition with Logo Placement on Printed Poster Boards
- Advertisement Opportunity with (2) two 8.5 x 11 Promotional Product Bag Inserts in the Attendee Conference Bag
- Four (4) Complimentary Conference Registrations to the Conference
- Access Opportunity with 1 Premier Exhibit Booth
- Industry Forum - CAPER will provide your organization the opportunity to meet in a small group setting with six (6) of CAPER's KoLs.
- CAPER announcement distributed via email and social media communicating your company's message to the full membership and other CAPER followers

- Recognition as Corporate Sponsor with Logo Display on CAPER Sponsorship Page on website www.caperpancreas.org (12 months)
- Recognition as a Sponsor of CAPER Webcasts on Website Landing Page www.caperpancreas.org/caperresources

SILVER SPONSOR PACKAGE \$15,000

- Recognition with Logo Placement on CAPER Conference Website www.caperpancreas.org
- Recognition with Logo Placement on CAPER Conference Meeting Booklet
- Recognition with Logo Placement on CAPER Opening Remarks PowerPoints + Verbal Recognition
- Recognition with Logo Placement on Printed Poster Boards
- Advertisement Opportunity with (1) one 8.5 x 11 Promotional Product Bag Inserts in the Attendee Conference Bag
- Two (2) Complimentary Conference Registrations to the Conference
- Access Opportunity with 1 Premier Exhibit Booth

- Recognition as Corporate Sponsor with Logo Display on CAPER Sponsorship Page on website www.caperpancreas.org (12 months)

PANCREAS ACADEMY

YEAR-LONG BENEFITS

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

2020 CAPER PANCREAS ACADEMY

July 22, 2020

Pittsburgh, PA

If you prefer an a-la-carte approach to sponsorship, the following opportunities are available on a limited basis. Prioritization may be given to Corporate Sponsors and are on a first-come, first-served basis.

PANCREAS ACADEMY EXHIBITOR: \$2,500

INCLUDES:

- 6' exhibit space
- One (1) complimentary conference registration to attend all conference functions, including the educational sessions. Additional registration available at an industry attendee rate, published on the CAPER website: www.caperpancreas.org
- Recognition as a sponsor on the CAPER website: www.caperpancreas.org for a period of one year, and in all program materials for the given symposium

ATTENDEE CONFERENCE REGISTRATION BAGS SPONSORSHIP: \$2,000

INCLUDES:

- Sponsor's corporate logo will be used on the conference bags, which will hold all conference materials and be distributed to all attendees.

**Limited opportunities available; first come, first-served basis*

BAG DROP INSERT: \$2,000

INCLUDES:

- One 8.5 x 11" promotional product insert in conference bags

**Limited opportunities available; first come, first-served basis; open to exhibitors only*

PANCREAS ACADEMY LUNCH SPONSOR: \$5,000

INCLUDES:

- 6' exhibit space
- One (1) complimentary conference registration
- Sponsor's corporate logo will be used on signage throughout the lunch
- Recognition as a sponsor in symposium program book(s) and on symposium signage
- Link to your company's website posted on the CAPER website, www.caperpancreas.org

**1 lunch sponsorship opportunity available at The Pancreas Academy; first come, first-served basis*

PANCREAS ACADEMY BREAK SPONSOR: \$3,500

INCLUDES:

- 6' exhibit space
- One (1) complimentary conference registration
- Sponsor's corporate logo will be used on signage throughout the break
- Recognition as a sponsor in symposium program book(s) and on symposium signage
- Link to your company's website posted on the CAPER website, www.caperpancreas.org

**2 break sponsorship opportunities available at The Pancreas Academy; first come, first-served basis*



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

2020 CAPER TRAVEL SCHOLARSHIP PROGRAM: \$8,500

CAPER is offering organizations to sponsor up to 12 young scholars to attend Pancreas Fest on scholarship. Your contribution will be used for travel support and a nominal stipend for conference expenses.

2020 CAPER PANCREAS SCHOLARS PROGRAM: \$7,500

CAPER is offering organizations to sponsor up to 10 young scholars to attend the 3rd Annual Pancreas Scholars program which provides mentorship from national experts to the next generation of pancreas specialists. Your contribution will be used for travel support and a nominal stipend for conference expenses.

2020 CAPER TRAINEE WEBINAR SERIES: \$7,500

CAPER is offering organizations to sponsor trainee webinar series which provides live, on-line mentorship from national experts to the next generation of pancreas specialists each month. Your contribution will be acknowledged at each webinar and on the sponsorship section of the CAPER website.

2020 CAPER WEBSITE SPONSORSHIP: \$5,000

CAPER is offering organizations to sponsor the CAPER website which serves as an educational resource for hundreds of pancreas experts each month with slides, printed material, on-demand webcasts and more. Your contribution will be acknowledged with prominent logo placement in the sponsorship section of the CAPER website.

To discuss conference support opportunities further, please contact:

PACE Medical Communications, Sponsorship Development

1400 N. Harbor Blvd., Suite 625

Fullerton, CA 92835

Tel: 714-626-0113

Email: caper@pacemedcom.com



Collaborative Alliance for
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2020 CAPER SPONSOR AND EXHIBIT WEBFORM

[**Click Here for the
Online Form and Agreement**](#)

To secure your sponsorship, you must click above to complete the online form and agreement.

Make checks payable to:

Collaborative Alliance for Pancreatic Education and Research (CAPER)

Mail checks to:

**PACE MEDICAL COMMUNICATIONS
ATTN: CAPER2020
1400 N. HARBOR BLVD., SUITE 625
FULLERTON, CA 92835**

IMPORTANT DEADLINES

INITIAL AGREEMENT

Supporters showing interest must commit in writing by completing the Support Opportunities page at the end of this prospectus. Upon receipt of the completed form, the Letter of Agreement will be processed. All signed agreements are final.

PAYMENT

Invoices are generated upon receipt of the fully executed Letter of Agreement with payment due 60 days from the date of the signed Letter of Agreement. Please include a copy of the invoice and/or purchase order with payment.